

## Five Year Record

	52 weeks to 31 March 2006 £m	52 weeks to 30 March 2007 £m	52 weeks to 28 March 2008 £m	53 weeks to 3 April 2009 £m	52 weeks to 2 April 2010 £m
<b>Revenue</b>	681.7	744.0	797.4	809.5	<b>831.6</b>
Cost of sales	(335.0)	(367.9)	(394.9)	(388.1)	<b>(378.9)</b>
<b>Gross profit</b>	346.7	376.1	402.5	421.4	<b>452.7</b>
Operating expenses	(257.6)	(282.6)	(301.5)	(329.7)	<b>(340.4)</b>
Operating profit before non-recurring items	89.1	93.5	101.0	104.0	<b>119.7</b>
Non-recurring operating expenses	—	—	—	(12.3)	<b>(7.4)</b>
<b>Operating profit</b>	89.1	93.5	101.0	91.7	<b>112.3</b>
Net finance costs	(12.1)	(12.6)	(10.8)	(14.2)	<b>(2.6)</b>
Profit before tax and non-recurring items	77.0	83.5	90.2	94.4	<b>117.1</b>
Non-recurring operating expenses	—	—	—	(12.3)	<b>(7.4)</b>
Non-recurring finance costs	—	(2.6)	—	(4.6)	<b>—</b>
<b>Profit before tax</b>	77.0	80.9	90.2	77.5	<b>109.7</b>
Taxation	(23.4)	(24.3)	(26.2)	(26.3)	<b>(34.1)</b>
Taxation on non-recurring items	—	0.8	—	4.6	<b>1.4</b>
<b>Profit attributable to equity shareholders</b>	53.6	57.4	64.0	55.8	<b>77.0</b>
Basic earnings per share	23.6p	25.8p	29.3p	26.6p	<b>36.8p</b>
Basic earnings per share before non-recurring items	23.6p	26.6p	29.3p	32.5p	<b>39.7p</b>
Weighted average number of shares	227.1m	222.9m	218.4m	209.5m	<b>209.1m</b>

## Key Performance Indicators

	52 weeks to 31 March 2006	52 weeks to 30 March 2007	52 weeks to 28 March 2008	53 weeks to 3 April 2009	52 weeks to 2 April 2010
Revenue growth	+8.6%	+9.1%	+7.2%	+1.5%	<b>+2.7%</b>
Gross margin	50.9%	50.6%	50.5%	52.1%	<b>54.4%</b>
Operating margin	13.1%	12.6%	12.7%	11.3%	<b>13.5%</b>